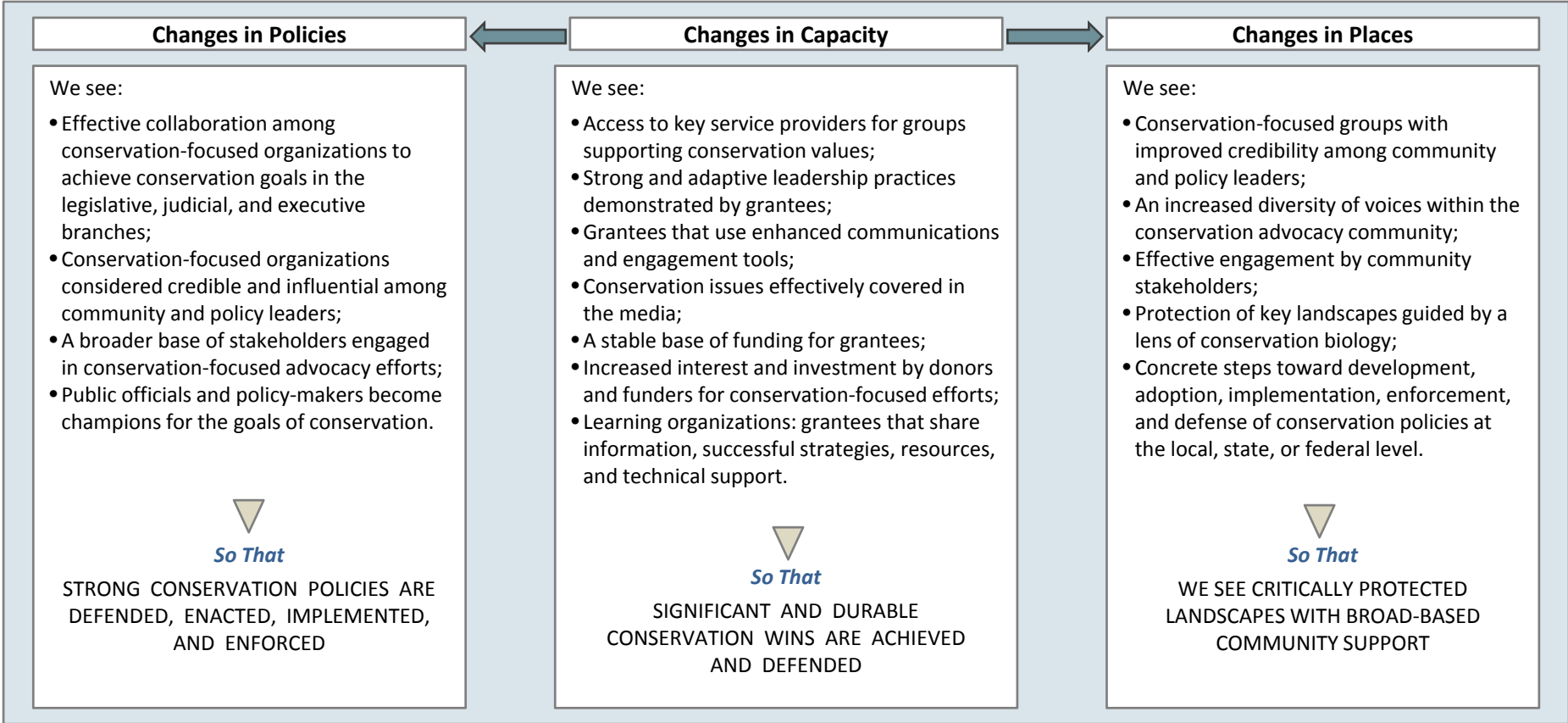


Sunset Theory of Change for 2020

Grantmaking Programs

- **Place-based Conservation Strategy**—Investing deeply in conservation efforts in 3–4 priority Northwest landscapes, building community support for natural resource protection.
- **Conservation Policy Strategy**—Building the will of community and policy leaders to protect our region’s air, land, and water.
- **Conservation Leadership and Capacity Strategy**—Investing in the capacity of Northwest conservation and civic organizations to lead and adapt to trends and threats in the field.

Outcomes



Mission

To protect the environment of the Northwest and to build broad citizen support for conservation